

THE UNITED STATES OF AGING SURVEY

A stylized map of the United States is centered in the logo. The map is divided into three colored regions: a green region on the left, a blue region on the right, and a yellow and orange region at the top. A white silhouette of a person with arms raised is superimposed over the map, appearing to hold up the top portion of the country.

Results by Oversampled Geographies
June 2014



SURVEY OVERVIEW



Methodology

- **Penn Schoen Berland completed 3,279 telephone interviews between April 3, 2014 and May 6, 2014**
- **This report includes the following audiences:**

Audience	Definition	Sample Size	Margin of Error
General Population Samples			
National 60+ 2014	US adults 60 and older from 2014 study	1,000	+/- 3.1%
National 60+ 2013	US adults 60 and older from 2013 study	1,007	+/- 3.1%
National 60+ 2012	US adults 60 and older from 2012 study	1,004	+/- 3.09%
National 18-59 2014	US adults 18-59 from 2014 study	1,027	+/- 3.06%
National 18-59 2013	US adults 18-59 from 2013 study	993	+/- 3.11%
Oversampled Audiences			
Low-Income Seniors 2014	US adults 60 and older with household income of <\$15,000 from 2014 study	252	+/- 6.17%
Low-Income Seniors 2013	US adults 60 and older with household income of <\$15,000 from 2013 study	378	+/- 5.04%
Socially-Isolated Seniors	US adults 60 and older living alone and expressing feelings of loneliness from 2014 study	250	+/- 6.2%
Dallas Seniors	US adults 60 and older living in Dallas from 2014 study	250	+/- 6.2%
Newark, N.J. Seniors	US adults 60 and older living in Newark, N.J. from 2014 study	250	+/- 6.2%
Cleveland Seniors	US adults 60 and older living in Cleveland from 2014 study	250	+/- 6.2%



Methodology

Please note:

- Data from general population samples and regional oversampled audiences are weighted to U.S. Census Bureau data. Data from the oversampled audience of “Low-Income Seniors” are weighted to 2013 survey demographics data.
- The following demographics are weighted:
 - Age
 - Gender
 - Marital status
 - Race
- Sample sizes under N=75 are not shown, as these sample sizes are too small to be statistically reliable.
- All numbers in this report are percentages unless otherwise noted.
- Due to rounding, some of the total percentages do not add up to 100.



REGIONAL FINDINGS

Cleveland, Dallas, and Newark, N.J., seniors are not as optimistic as seniors nationally when it comes to their general outlook, health and finances.



Cleveland

Attitudes and Actions on Health

Cleveland seniors are as likely as seniors nationally to say their health has been better than normal or the best yet in the past year, but they are more likely to expect it will stay the same in the next decade than seniors nationally. Cleveland seniors are more confident that they will be able to maintain a high quality of life than seniors nationally. Cleveland seniors are much less likely to exercise daily or set health goals in the past year than seniors nationally.

Financial Foundation

Compared with seniors nationally, Cleveland seniors are more likely to think their financial situation will remain the same in the next decade. They are also less concerned that their savings and income will be sufficient to last them for the rest of their life than seniors nationally.

Support Network

Cleveland seniors are as likely as seniors nationally to think that their community is ready to meet the needs of a growing senior population. While Cleveland seniors are more likely to expect to continue living in their own home and to live alone, they do not anticipate needing as much support with home maintenance compared with seniors nationally.



Seniors living in Cleveland are more likely to intend to age in place and prefer living alone than seniors nationally



Cleveland, OH

Intend to continue living in their home

Prefer to live alone

Expect to live alone

Cleveland Seniors		Seniors Nationally
81%	VS.	77%
62%	VS.	53%
87%	VS.	81%



Q30 (For 2014 60+). Do you intend to continue living in your current home for the rest of your life?
 Q39 (For 2014 60+). Would you prefer to live alone, or with family members for the remainder of your senior years?
 Q40 (For 2014 60+). IF LIVE ALONE, Do you expect to live alone for the rest of your life?

Dallas

Attitudes and Actions on Health

Dallas seniors are slightly less likely than seniors nationally to say their health has been better in the past year. However, they are as likely as seniors nationally to say that their health will improve in the next five to 10 years. Dallas seniors are slightly more likely to feel they have prepared for their senior years and are more confident that they will be able to maintain a high quality life than seniors nationally. Dallas seniors are much less likely to exercise daily than seniors nationally.

Financial Foundation

Dallas seniors are more likely to believe their financial situation will remain the same in the future than seniors nationally who are more hopeful it will improve. Compared with seniors nationally, Dallas seniors are less concerned that their savings and income will be sufficient to last for the rest of their life.

Support Network

Dallas seniors are less convinced that their community is prepared to meet the needs of a growing senior population than seniors nationally. While Dallas seniors are as likely as seniors nationally to anticipate needing support with transportation, they are less likely to think their community provides adequate access to transportation than seniors nationally.



Seniors living in Dallas prefer to live alone and are less convinced that their community is prepared for the needs of a growing senior population



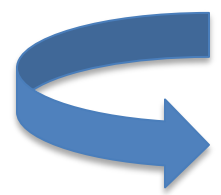
Dallas, TX



Seniors living in Dallas are more likely to **prefer living alone** than seniors nationally (**68%** compared with 53% respectively)



And seniors in Dallas are **less likely to say** that their community is prepared to meet the needs of seniors than seniors nationally (**47%** compared with 54% respectively)



Yet, only **16%** of seniors living in Dallas feel they will need support with **staying socially connected**, compared with 24% of seniors nationally



Q39 (For 2014 60+). Would you prefer to live alone, or with family members for the remainder of your senior years?
Q79 (For 2014 60+). Do you feel your community – meaning the city/town you live in – is doing enough to prepare for the needs of a growing senior population?
Q80 (For 2014 60+). What services do you anticipate needing as you age? Please tell me all that apply.

Newark, N.J.

Attitudes and Actions on Health

Newark seniors are more likely to say their health has been normal over the past year than seniors nationally. Looking forward, they are less optimistic about their health than seniors nationally, yet, they feel like they have done more preparation for their senior years. Newark seniors are as likely as seniors nationally to exercise daily and set health goals.

Financial Foundation

Compared with seniors nationally, Newark seniors are less optimistic about their financial situation improving in the next decade. They are just as likely as seniors nationally to feel that their savings will be sufficient to last them for the rest of their life. Newark seniors are less likely to find it easy to pay monthly bills than seniors nationally.

Support Network

Newark seniors are less likely to say that their community is prepared to meet the needs of the senior population than seniors nationally. While Newark seniors are as likely to anticipate needing support with transportation, they are more likely to say their community provides adequate access to transportation than seniors nationally.



Newark seniors are less likely to intend to age in place, and find it more difficult to live alone than seniors nationally



Newark, NJ

Newark Seniors		Seniors Nationally
64%	Intend to continue living in current home	77%
21%	Difficulty living alone	14%
49%	Community preparedness	54%
34%	Community provides access to affordable senior housing	39%



Q30 (For 2014 60+). Do you intend to continue living in your current home for the rest of your life?

Q41 (For 2014 60+). IF LIVE ALONE, How easy or difficult is it to live alone?

Q79 (For 2014 60+). Do you feel your community – meaning the city/town you live in – is doing enough to prepare for the needs of a growing senior population?

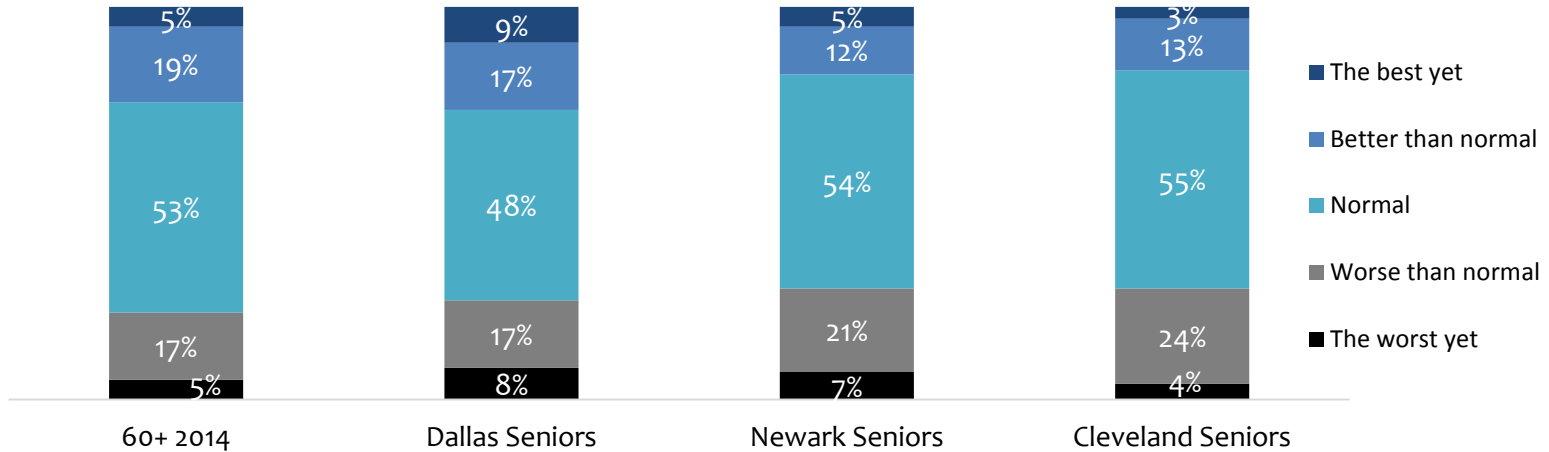
Q83 (For 2014 60+). Does your community provide adequate access to affordable senior housing options?

OVERSAMPLED REGIONS

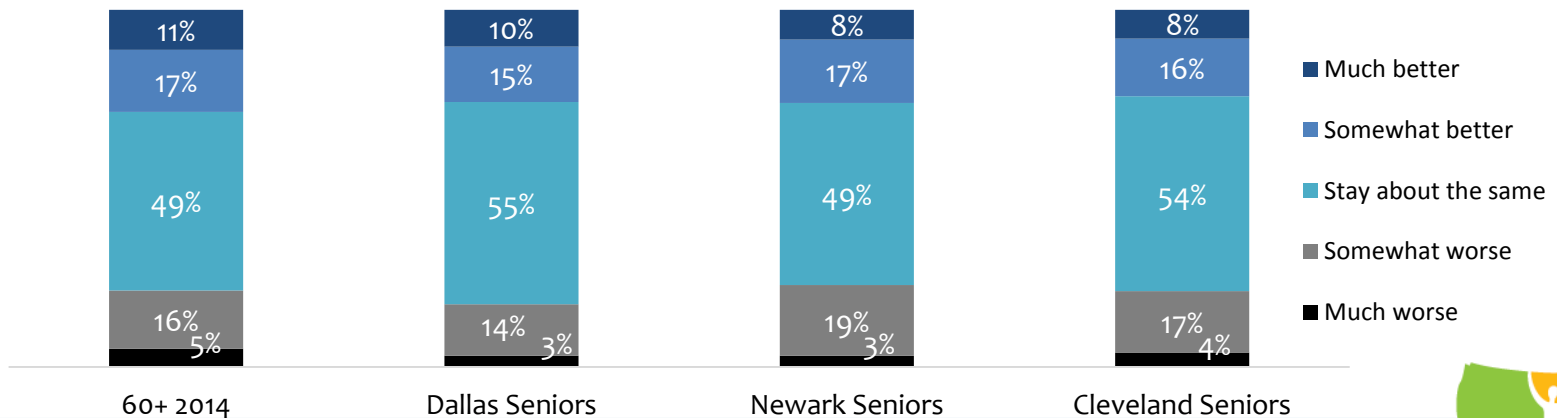


Seniors living in Newark and Cleveland are less likely to say the past year has been better than normal but are nearly as optimistic for the future as seniors nationally

In general, would you say the past year of your life has been...?



When thinking about the next five to 10 years, do you expect your overall quality of life to get much better, somewhat better, stay about the same, get somewhat worse, or get much worse?



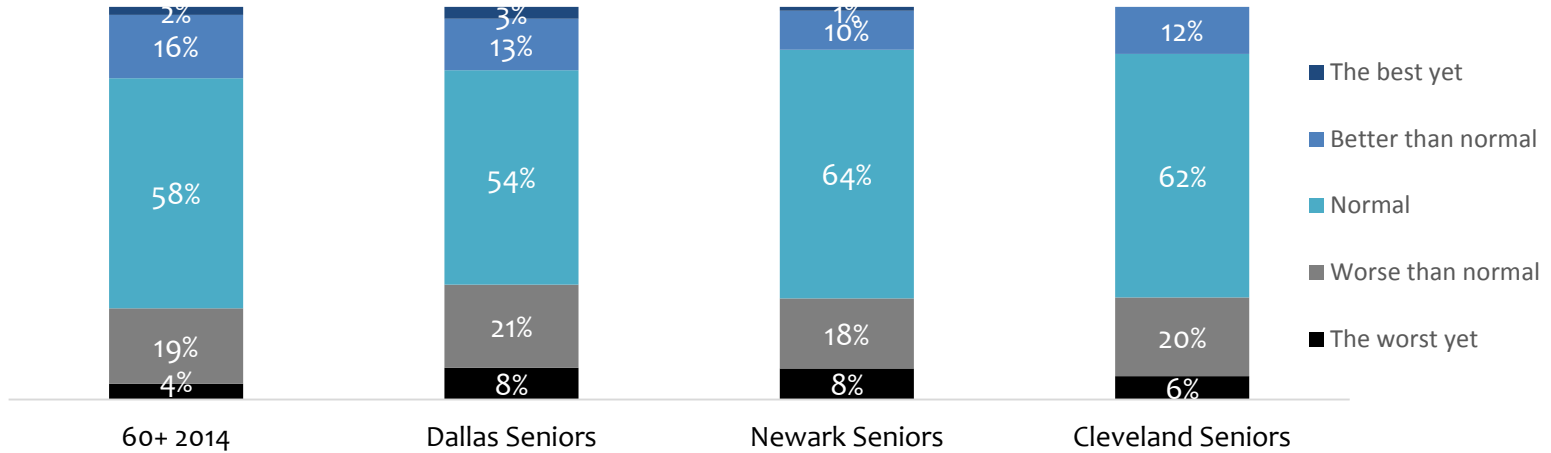
*Not showing "don't know"

Q6 (For 2014 60+), In general, would you say the past year of your life has been...? Among All.

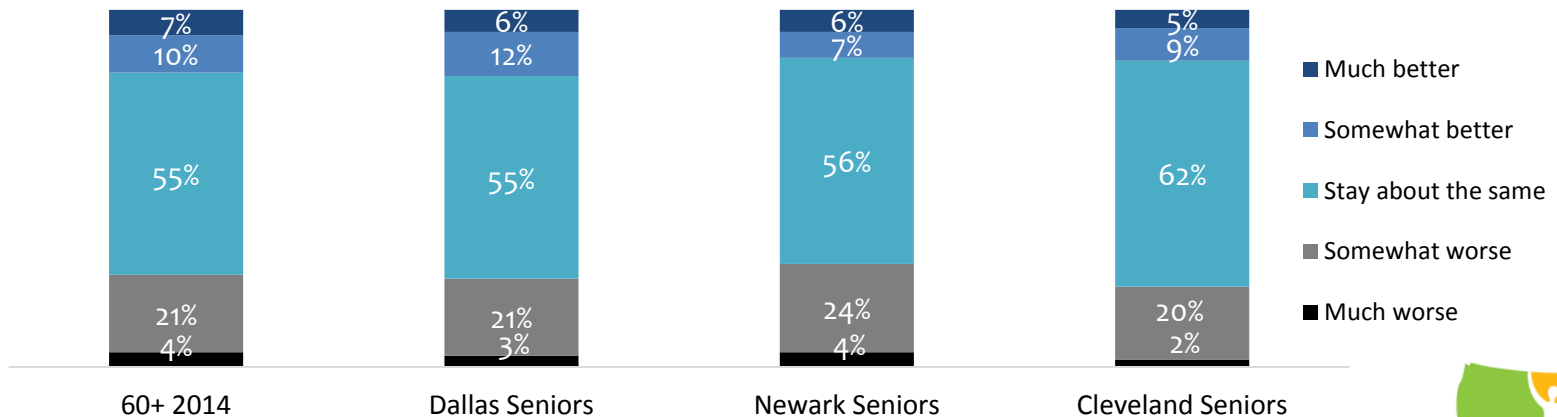
Q7 (For 2014 60+). When thinking about the next 5-10 years, do you expect your overall quality of life to get...? Among All.

Seniors in Newark and Cleveland are less likely to say their health has been better than normal in the past year, but they are nearly as optimistic about their future health as seniors nationally

With regard to your health, would you say the past year of your life has been...?



When thinking about the next five to 10 years, do you expect your health to get much better, get somewhat better, stay about the same, get somewhat worse, or get much worse?



*Not showing "don't know"

Q9 (For 2014 60+). With regard to your health, would you say the past year of your life has been... Among All.

Q10 (For 2014 60+). When thinking about the next 5-10 years, do you expect your health to get...? Among All.

Dallas seniors are less concerned about having enough savings and income and needing help from their community than seniors nationally

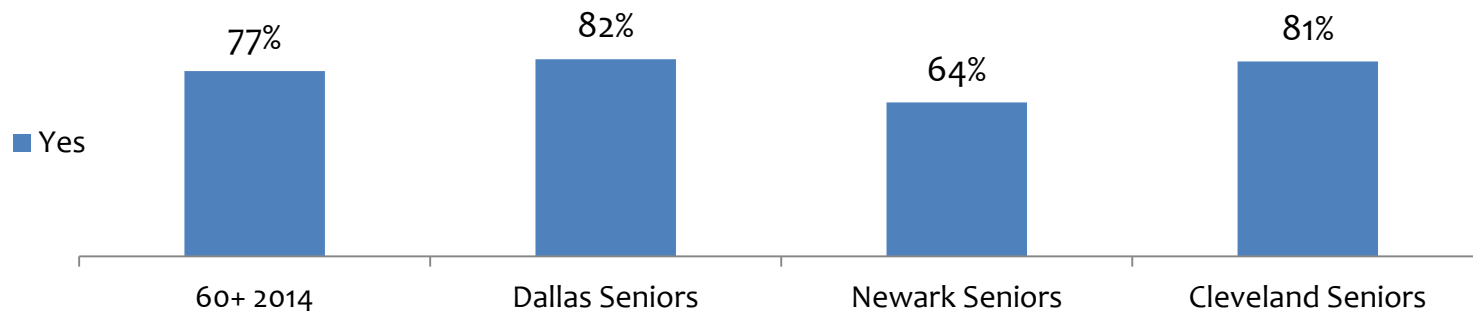
How concerned are you..... (Showing very + somewhat concerned, ranked by 60+ 2-14)	60+ 2014	Dallas Seniors	Newark Seniors	Cleveland Seniors
That your savings and income will be sufficient to last for the rest of your life	49%	37%	47%	45%
That you could afford a licensed caregiver in your home or assisted living if needed	41%	31%	40%	36%
That you could afford a nursing home if needed	39%	37%	33%	38%
About being able to stay in your current home for as long as you'd like	29%	29%	35%	36%
About needing help from community programs to assist with meals, transportation, and/or home care	26%	17%	23%	22%
About needing financial support from family members as you age	19%	16%	19%	13%
Being able to continue working as long as you would like	17%	11%	15%	14%



Newark seniors are less likely to say they intend to continue living in their current home than seniors nationally

- Dallas and Cleveland seniors are more likely to intend on continuing to live in their home than seniors nationally
- Seniors in all three oversampled markets are more likely to prefer to live alone than seniors nationally

Do you intend to continue living in your current home for the rest of your life?

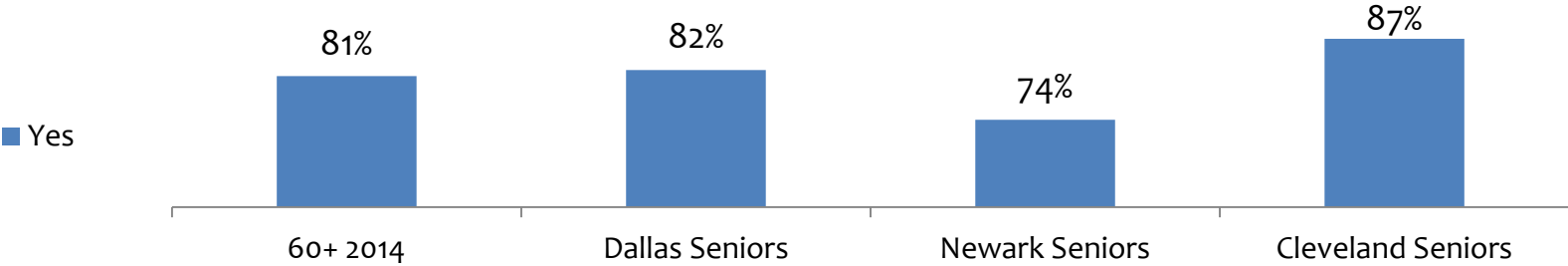


Would you prefer to live alone, or with family members for the remainder of your senior years? (Ranked by 60+ 2014)	60+ 2014	Dallas Seniors	Newark Seniors	Cleveland Seniors
Alone	53%	68%	59%	62%
With family members	41%	29%	34%	30%
Neither	3%	1%	4%	3%



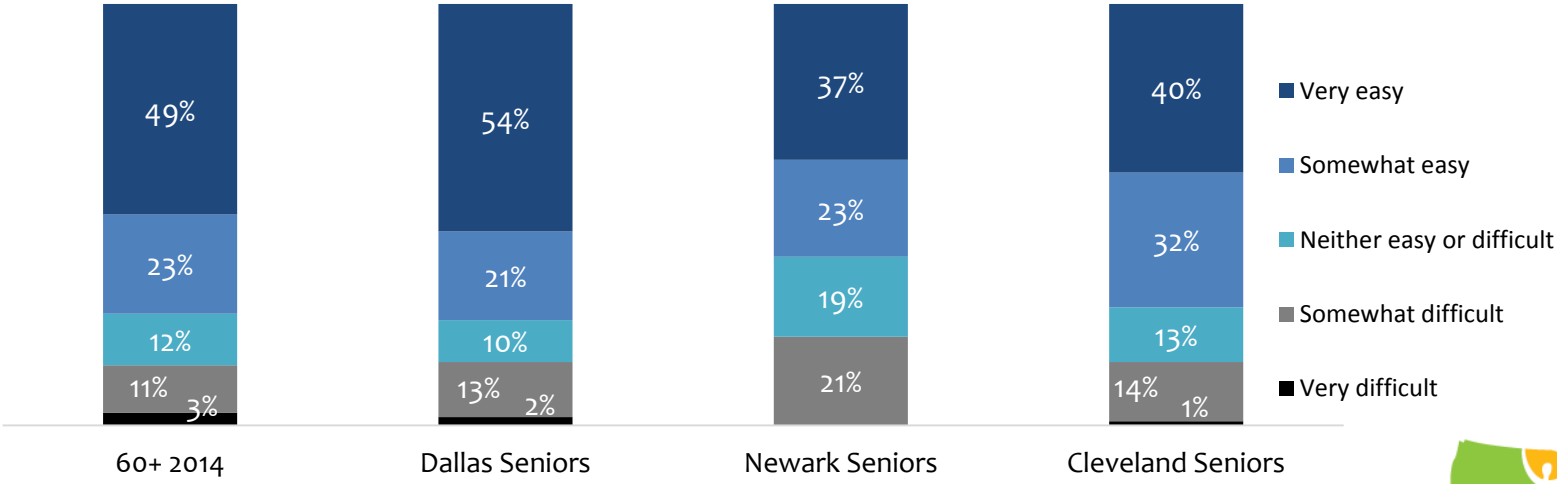
Seniors living alone in Newark are less likely to expect to live alone for the rest of their life than seniors nationally

IF LIVING ALONE: Do you expect to live alone for the rest of your life?



- Newark seniors living alone find it more difficult to live alone than seniors nationally living alone

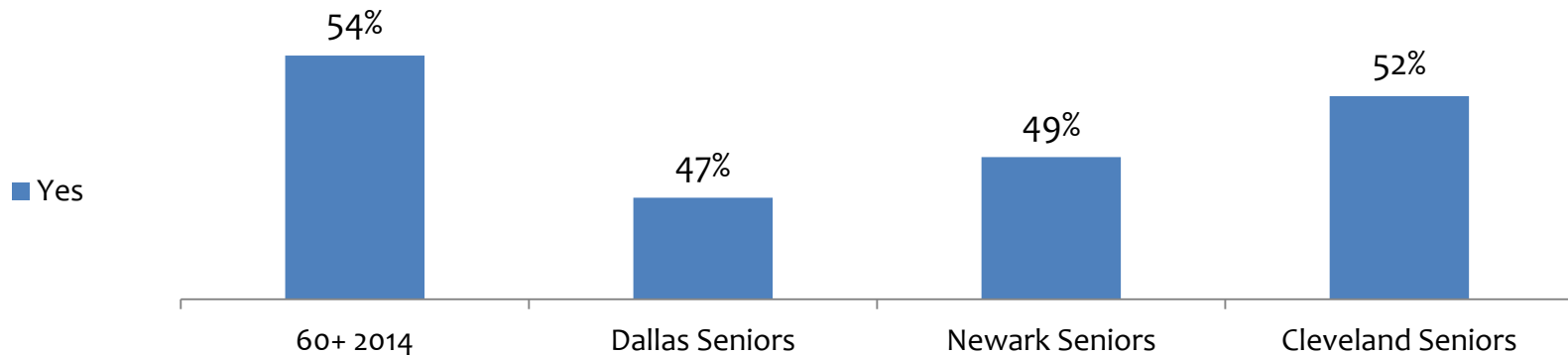
IF LIVE ALONE: How easy or difficult is it to live alone?



Q40 (For 2014 60+). IF LIFE ALONE: Do you expect to live alone for the rest of your life?
 Q41 (For 2014 60+). IF LIVE ALONE: How easy or difficult is it to live alone

Seniors living in Dallas are less likely to say their communities are prepared for the needs of a growing senior population than seniors nationally

Do you feel your community – meaning the city/town you live in – is doing enough to prepare for the needs of a growing senior population?



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